

LARENS
PROFESSIONAL LINE

TREATMENT PROCEDURES
AND CALCULATIONS

LIPOCOLL HA HYDRO SERUM PRO

Larens Professional 
More than care



MANUAL treatment is recommended for all skin types, especially for mature, dehydrated skin with visible signs of ageing, mimic and static wrinkles.

COURSE OF THE TREATMENT:

Phase I (cleansing the skin of make-up and other impurities)

1. Using a cotton pad soaked in Larens Micellar Lotion, remove make-up from the face, eye area and lips.
2. Using wet hands, apply Larens Professional Repair+ Milk PRO make-up remover to the face, neck and neckline. Massage in circular motions, thoroughly dissolving makeup residue and impurities. Wash off the milk with a wet cosmetic wrap.
3. For skins that require the activation of the DETOX phase (intensive cleaning, recommended for thick and oily skin): massage the face, neck and neckline with Larens Dermo Wash Face & Body in circular motions. Emulsify the gel into a lightly foaming emulsion. Wash off the gel with a wet cosmetic wrap.
4. Using a pad soaked in Larens Professional Repair+ Toner PRO, wipe over face, neck and neckline. Dry skin with a cosmetic wipe.

Phase II (increasing the permeability of the epidermis - the choice of options depends on the type and needs of the skin)

Version 1

1. Apply Larens Professional Deep Peeling to the face, neck and neckline with a brush and leave it on for 2 to 4 minutes. The burning sensation that will occur is not a side effect but a natural reaction of the skin. Wash off the product with a compress.
2. Apply Larens Professional Neutraliser to the treatment areas and leave on for approximately 2 minutes. NOTE: At this stage you may experience more redness and discomfort may occur. Wash off the product with a compress, pat dry with a cosmetic wipe.
3. Use Larens Professional Biopeptide Spray. Leave to dry.

Version 2

1. Apply Larens Professional AHA Face Peeling to the face, neck and neckline with a brush. Leave on skin for 2 minutes. Then massage the skin vigorously for approximately 2-3 minutes. Intense redness may appear - this is the skin's natural reaction to the AHA acids contained in the preparation.
2. Remove any remaining product very thoroughly with a cosmetic pad.
3. Dry face with cosmetic pad.
4. Apply Larens Professional Biopeptide Spray. Leave to dry.

Version 3

1. Apply Larens Enzymatic Peeling to the face, neck and neckline. Leave on for approximately 5 minutes. Massage with wet hands for another 5 minutes.
2. Remove any remaining product with a cosmetic pad.
3. Dry face with cosmetic pad.
4. Apply Larens Professional Biopeptide Spray. Leave to dry.

Phase III (manual skin cleaning)

If necessary, perform manual cleansing. If not, proceed to the next phase.

Phase IV (active phase - administration of LipoColl HA Serum PRO to the skin)

1. Apply Larens Professional LipoColl HA Serum PRO to the entire face, neck and neckline.
2. Perform a massage, which should take no longer than 10 minutes and should be very gentle, using stroking movements that do not over-stimulate. Massage only for as long as it takes to apply the product. Do not use other massage products.

Use gentle and calm massage techniques - stroking is the most common action. Movements should be smooth and gentle so as not to over-stretch the skin. Always massage smoothly upwards and to the sides. Rub out fine lines and "crow's feet" by making small circles with light pressure. You can then apply, still gently, kneading, pressure and gentle patting movements with your fingertips.

Phase V (consolidation of effects)

1. Unfold the Larens Professional BIO Renew PRO Tissue Face Mask and carefully apply the fabric to the skin. Adjust the mask to the contours of your face. Leave on for 20-30 minutes.
2. Remove the mask. Gently massage excess gel essence into the skin with your fingertips

REMEMBER!

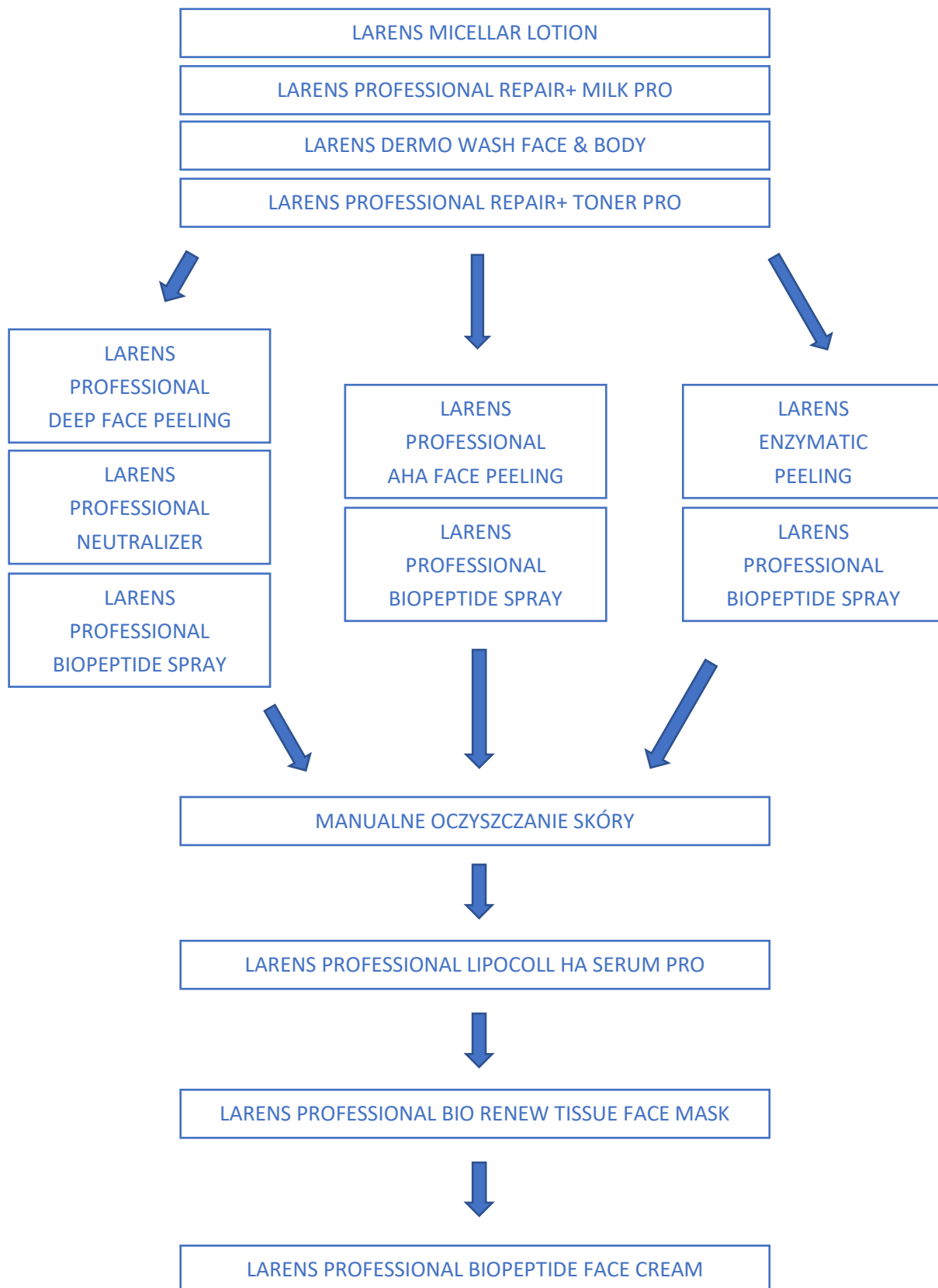
Larens Professional BIO Renew PRO Tissue Face Mask is a mask that regenerates, heals, hydrates and calms the skin. It contains a complex of bioactive growth factors from the plant placenta BIO-Placenta, which stimulates fibroblasts and capillaries. It is recommended for skin with static and facial wrinkles. Thanks to its properties, we care for all skin types: from dry and dehydrated to flabby, lacking elasticity.

Phase VI (skin preservation after treatment)

Take Larens Professional Biopeptide Face Cream with a spatula and apply to the face, neck and neckline. Massage in until absorbed.

Effects of the treatment:

- maintains skin elasticity
- improves skin density
- smoothes wrinkles and delays the appearance of new ones
- improves elasticity and firmness, provides a natural face lift
- improves the shape of the face
- provides exceptional relaxation and indulgence



LIPO COLL HA SERUM PRO MANUAL							
		consumption per treatment	consumption (unit)	package capacity	capacity (unit)	package price	price of consumed product per treatment
I PHASE							
	Larens Micellar Lotion	2	ml	200	ml	13,15 £	9,21 £
	Larens Professional Repair+ Milk	2	ml	400	ml	26,56 £	18,59 £
	Dermo Wash Face & Body	2	ml	200	ml	20,39 £	14,27 £
	Larens Professional Repair+ Toner	2	ml	400	ml	13,15 £	9,20 £
II PHASE							
A	Larens Professional Deep Face Peeling	2	ml	200	ml	57,68 £	40,38 £
	Larens Professional Neutralizer	2	ml	400	ml	44,00 £	30,80 £
	Larens Professional Biopeptide Spray	1	ml	250	ml	57,68 £	40,38 £
B	Larens Professional AHA Face Peeling	3	ml	200	ml	34,61 £	24,23 £
	Larens Professional Biopeptide Spray	1	ml	250	ml	57,68 £	40,38 £
C	Larens Enzymatic Peeling	3	ml	50	ml	20,39 £	14,27 £
	Larens Professional Biopeptide Spray	1	ml	250	ml	57,68 £	40,38 £
IV PHASE							
	Larens Professional LipoColl HA Serum PRO	2	ml	50	ml	93,63 £	65,54 £
V PHASE							
	Larens Professional BIO Renew PRO Tissue Face Mask	1	szt	5	szt	87,20 £	61,04 £
VI PHASE							
	Larens Professional Biopeptide Face Cream	5	ml	200	ml	66,00 £	46,20 £

	Purchase cost	Total consumption
VERSION A	479,44 £	335,61 £
VERSION B	412,37 £	288,66 £
VERSION C	398,15 £	278,71 £

Suggested number and frequency of treatments:
Intensive treatment:
Series of 3-5 treatments
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1 treatment every 7-10 days
1 treatment every 4-5 weeks
Home care (between treatments it is recommended to perform a home spa with an enzyme peel, LipoColl HA Serum and BIO Renew Tissue Face Mask every 10 days)

Suggested home care			
name	retail price	price for BP 30%	profit
Micellar Lotion 200 ml	13,15 £	9,21 £	3,94 £
Dermo Wash Face & Body 200 ml	20,39 £	14,27 £	6,12 £
Biopeptide Serum Spray 250 ml	44,27 £	30,99 £	13,28 £
Enzymatic Peeling 50 ml	20,39 £	14,27 £	6,12 £
Larens BIO Renew Tissue Face Mask - 4 pcs.	52,32 £	36,62 £	15,70 £
Larens Face Gel 50 ml	53,39 £	37,37 £	16,02 £
BIO Renew Serum 50 ml	66,80 £	46,76 £	20,04 £
Lifting Face Cream 50 ml	53,39 £	37,37 £	16,02 £
Neuropeptide serum Eye & More 30 ml	53,39 £	37,37 £	116,02 £
GLA Face Cream 50 ml	66,80 £	46,76 £	20,04 £
Hydro Balance Face Cream 50 ml	29,24 £	20,48 £	8,76 £
LipoColl HA Hydro Serum	74,85 £	52,40 £	22,46 £
SUMS	548,39 £	383,89 £	164,50 £
Complementary supplementation			
Revicoll MAX Omega Plus K2MK7 60 caps.	60,81 £	42,56 £	18,24 £
Vitamin C+ 90 caps.	30,25 £	21,18 £	9,08 £
SUMS	91,06 £	63,74 £	27,32 £

treatment WITH APARATURE (micro-needle mesotherapy, meso-roller, micro-needle radiofrequency, derma-pen).

COURSE OF TREATMENT:

Phase I (cleansing the skin of make-up and other impurities)

1. Using a pad soaked in Larens Micellar Lotion, remove make-up from the face, eye area and lips.
2. Using damp hands, apply Larens Professional Repair+ Milk PRO make-up remover to the face, neck and neckline. Massage in circular motions, thoroughly dissolving make-up residue and impurities. Wash off the milk with a wet cosmetic wrap.
3. For skins that require the activation of the DETOX phase (intensive cleansing, recommended for thick and oily skin): massage face, neck and neckline with Larens Dermo Wash Face & Body in circular motions. Emulsify the gel into a lightly foaming emulsion. Wash off the gel with a wet cosmetic pad .
4. Using a pad soaked in Larens Professional Repair+ Toner, wipe over face, neck and neckline.
5. Dry skin with a cosmetic wipe.

Phase II (increasing the permeability of the epidermis - the choice of option depends on the type and needs of the skin)

Version 1

1. Apply Larens Professional Deep Face Peeling to the face, neck and décolleté with a brush and leave it on for 2 to 4 minutes. The burning sensation that will occur is not a side effect but a natural reaction of the skin. Wash off the product with a compress.
2. Apply Larens Professional Neutraliser to the treatment areas and leave on for approximately 2 minutes. NOTE: At this stage you may experience more redness and discomfort may occur. Wash off the product with a compress, pat dry with a cosmetic wipe.
3. Use Larens Professional Biopeptide Spray. Leave to dry.

Version 2

1. Apply Larens Professional AHA Face Peeling with a brush to the face, neck and décolleté. Leave on skin for 2 minutes. Then massage the skin intensively for approximately 2-3 minutes. Intense redness may appear - this is the skin's natural reaction to the AHA acids contained in the preparation.
2. Remove any remaining product very thoroughly with a cosmetic pad.
3. Dry face with tissue

Version 3

1. Apply Larens Enzymatic Peeling to the face, neck and neckline. Leave on for approximately 5 minutes. Massage with wet hands for a further 5 minutes. Remove any remaining product with a tissue.
2. Remove any remaining product with a tissue.
3. Dry face with tissue.

Phase III (Application of micro-needle mesotherapy, micro-needle radiofrequency, meso-roller or derma-pen).

Micro-needle mesotherapy, micro-needle radiofrequency, meso-roller or derma-pen treatments can be performed after first spraying the treatment area with Larens Professional Biopeptide Spray PRO.

REMEMBER!

Perform the punctures in such a way as not to cause blood and lymph to exude from the skin! Use shorter needles!

Micro-needle mesotherapy is a non-surgical method of revitalising the skin while stimulating its natural regenerative abilities. The unique technology used during the treatment delivers concentrated nutrients bypassing the epidermal barrier. Micro-punctures made with sterile, disposable needles create several thousand micro-channels. These remain open for a short period of time, thus providing the opportunity for deep introduction of the selected preparation. Perforation of the epidermis takes place in a strictly controlled manner. The minimal micro-injuries created during the treatment additionally stimulate the skin receptors for intensive repair processes.

Phase IV - (active phase - administration of LipoColl HA Serum PRO to the skin)

Apply Larens Professional LipoColl HA Serum PRO to all pre-punctured skin (face, neck and neckline). Gently work the product in manually until completely absorbed.

Phase V (consolidation of effects)

1. Unfold Larens Professional BIO Renew PRO Tissue Face Mask and carefully apply the fabric to the skin. Adjust the mask to the contours of your face. Leave on for 20-30 minutes.
2. Remove the mask. Gently massage excess gel essence into skin with fingertips.

REMEMBER!

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Phase VI (skin protection after the treatment)

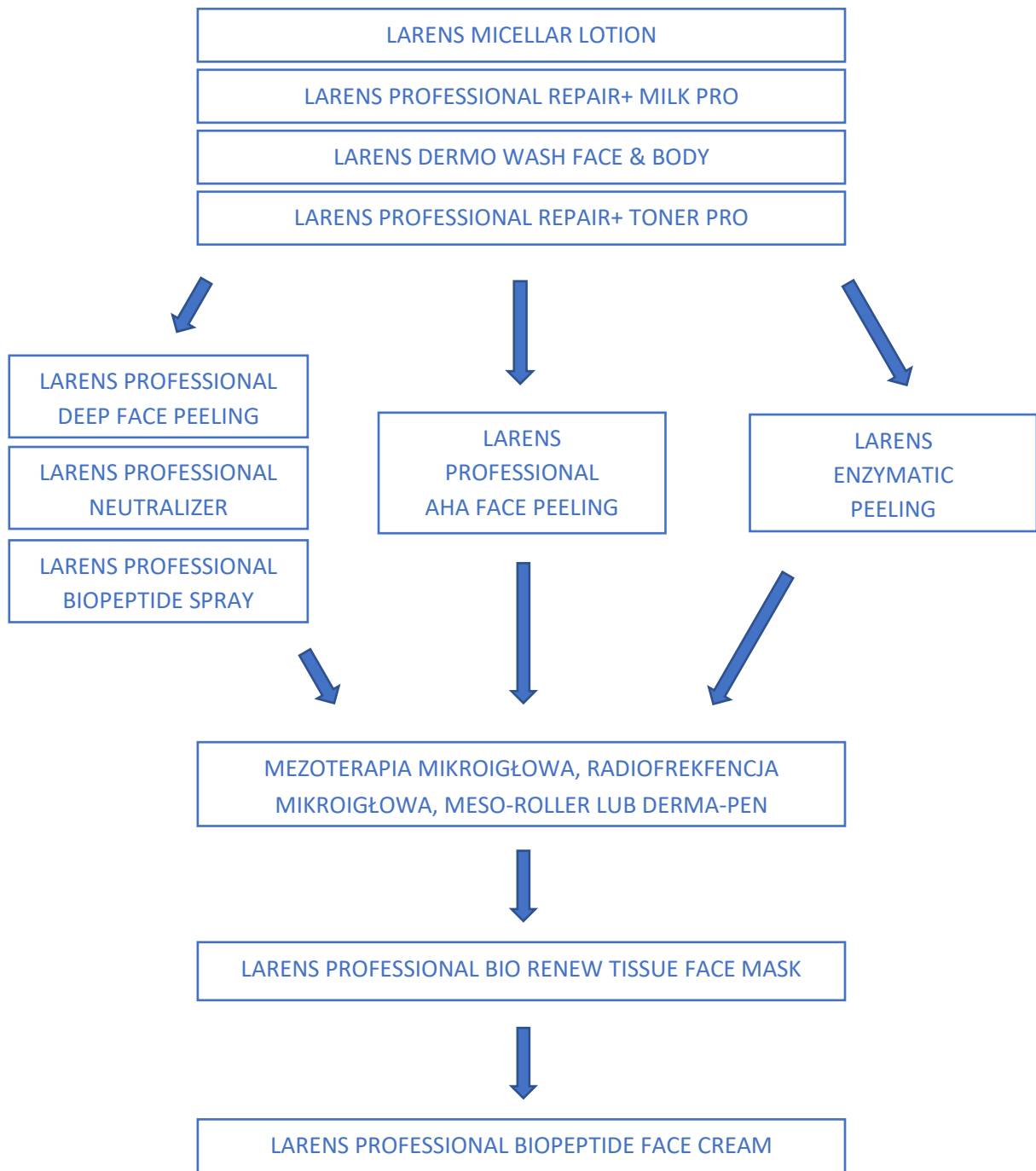
Take Larens Professional Biopeptide Face Cream with a spatula and apply to the face, neck and décolleté. Massage in until absorbed.

Effects of the treatment:

- improves skin firmness and elasticity,
- contours the face,
- reduces mimic and static wrinkles,
- stimulates collagen and elastin production,
- reduces sebum secretion,
- brightens the skin.

Effect:

- in a short time (about 20 minutes) the skin absorbs up to 90% of the cosmetic product,
- stimulates self-repair processes,
- boosts collagen and elastin production
- allows a quick return to daily activities, without the need for convalescence
- effects are visible already after the first treatment.



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